



*Organized by Lahore Garrison University
ACM Student Chapter*



**LGU Student
Chapter**

CREATIVE SHOWCASE 2026

Sponsored by



RULE BOOK

السلام عليكم و رحمة الله وبركاته

Dear Participants,

We hope you are enthusiastic and well-prepared for **Creative Showcase '26!** This rulebook provides comprehensive details on competition guidelines, submission procedures, and judging criteria.

We kindly request all participants to thoroughly review this rulebook to ensure a smooth experience and avoid any confusion.

Creative Showcase '26 is more than just a competition—it is a celebration of creativity, innovation, and talent within our student design community. This event provides emerging designers an opportunity to showcase their skills and contribute to the visual identity of the LGU ACM Student Chapter.

For any queries or clarifications, please reach out to us through official communication channels. We are here to assist you every step of the way.

Looking forward to an unforgettable showcase of talent!

Best Regards,

Team Creative Showcase '26

LGU ACM Student Chapter

ABOUT CREATIVE SHOWCASE '26

The Lahore Garrison University ACM Student Chapter proudly presents **Creative Showcase '26**—a premier online design competition celebrating creativity, technical proficiency, and professional skill development among students.

Scheduled for **February 2026**, this competition features the **Graphics Division** with two challenging categories: **Backdrop, Poster & Standee Design** and **Merchandise Design**. With a total prize pool of **PKR 20,000**, this competition rewards excellence and innovation in design.

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Join us in celebrating the fusion of art, technology, and brand identity—where creativity meets professional standards.

For details and updates, visit the **official LGU ACM Student Chapter website**.



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1. GENERAL EVENT RULES

EVENT PARTICIPATION

- **Mode:** Online competition
- **Eligibility:** Exclusively for **Lahore Garrison University students**
- **Original Work:** All submissions must be original creations
- **Deadlines:** Strictly enforced—no late submissions accepted
- **Categories:** Participants may enter one or both categories independently
- **Communication:** Via email and Google Classroom platform

CODE OF CONDUCT

- Maintain professionalism in all communications
- Show respect toward judges, organizers, and participants
- Zero tolerance for plagiarism, copyright infringement, or dishonesty
- No activities that compromise competition integrity

2. ELIGIBILITY & REGISTRATION

ELIGIBILITY

- Must be **currently enrolled at Lahore Garrison University**
- Individual participation only (no teams)
- May submit entries in both categories separate

REGISTRATION PROCESS

1. **Register** via the official LGU ACM Student Chapter website
2. **Receive confirmation email** with Google Classroom link

3. **Join Google Classroom** for announcements and submissions
4. **Stay updated** through email and Google Classroom

Registration is FREE

For complete details, visit the **official LGU ACM Student Chapter website**.

3. COMPETITION CATEGORIES

GRAPHICS DIVISION (Total Prize Pool: PKR 20,000)

CATEGORY 1: BACKDROP, POSTER & STANDEE DESIGN

Requirements:

- Design **one poster, one backdrop** and **one matching standee**
- Unified ACM-centric theme and visual identity
- Suitable for university notice boards, event spaces, and digital platforms
- Must include LGU ACM branding elements (provided by organizers)

Technical Specifications:

- Format: High-resolution PDF
- Resolution: Minimum 300 DPI
- Color Mode: CMYK (print) or RGB (digital)
- Frame dimensions provided upon registration

Design Must Include:

- LGU ACM Student Chapter branding
- Consistent color palette, typography, and design elements

- Professional layout with clear information hierarchy
- Both pieces must work as a unified visual campaign

CATEGORY 2: MERCHANDISE DESIGN

Requirements:

- Design **six (6) merchandise items total**
- **3D T-Shirt Design** (MANDATORY)
- Plus **five (5) additional items** from approved list

Available Merchandise Items:

- **Stickers:** Laptop/Mobile Stickers
- **Stationery:** Diary, Notebook
- **Drinkware:** Water Bottle, Cup, Mug
- **Apparel & Accessories:** Cap, Hoodie, Keychain

3D T-Shirt Specifications (MANDATORY):

- T-Shirt Color: **Black** (mandatory)
- Must reference '**LGU ACM Student Chapter**'
- Include official LGU ACM logo (provided)
- Logo placement flexible based on design
- Limited colors with strong contrast on black background
- No copyrighted characters or inappropriate content

Design Guidelines:

- All six items must have consistent visual identity
- Unified colors, typography, and design style
- ACM-centric and suitable for LGU ACM brand
- Professional 3D mockups required
- Avoid heavy event-specific text

Winner Deliverables:

- Editable/vector source files
- All fonts used
- Complete color codes (RGB/CMYK/Hex)

4. COMPETITION SCENARIO

PRIMARY THEME

All submissions must focus on **promoting the LGU ACM Student Chapter** as a professional, technical, and student-driven community.

Core Focus Areas:

1. ACM Values & Identity

- Showcasing ACM's global and local presence
- Promoting computing and technology excellence

2. Student Involvement

- Encouraging participation in technology and innovation
- Inspiring engagement with the tech community

3. **Opportunities**

- Events, workshops, learning programs
- Networking and leadership development

4. **Awareness Building**

- Establishing LGU ACM as an active organization
- Creating visibility within university and tech community

5. **Core Values**

- Learning, collaboration, knowledge sharing
- Professional growth and development

Creative Freedom:

- Broad scenario allows creative flexibility
- Freedom in visual direction, messaging, and style
- Core focus must remain on LGU ACM and ACM values

Important Rules:

- All submissions must stay within ACM promotion scenario
- Creative interpretation encouraged
- No unrelated themes outside ACM scope

5. SUBMISSION GUIDELINES

SUBMISSION PROCESS

STEP 1: Create Google Drive Folder

- Create folder named: Your Full Name – ACM Creative Showcase 26
- Example: Muhammad Umair – ACM Creative Showcase 26

STEP 2: Organize Files

- Save work in PDF format (high-quality, minimum 300 DPI)
- **Category 1:** Label as "Poster.pdf" and "Standee.pdf"
- **Category 2:** Label each item clearly (e.g., "3D_TShirt.pdf", "Notebook.pdf")
- Include "Concept_Explanation.pdf" (300-500 words) covering:
 - Design idea and rationale
 - Why you chose this concept
 - How it aligns with ACM values
 - Tools used (including AI tools—mandatory disclosure)

STEP 3: Set Permissions (CRITICAL)

- Right-click folder → Share → Get Link
- Set to: **"Anyone with the link can view"**
- Private links = immediate disqualification

STEP 4: Submit Link

- Submit via official form in Google Classroom
- Verify submission confirmation received

STEP 5: Final Checklist

- All files open correctly
- Folder set to public access
- Files properly named and organized
- Concept explanation included
- Minimum 300 DPI resolution
- All category requirements met

SUBMISSION DEADLINE

- Announced in Google Classroom
- Timestamp on submission form is official time
- **No late submissions accepted—no exceptions**

DISQUALIFICATION RISKS

- Incorrect file format
- Private/restricted Google Drive links
- Incomplete submissions
- Missing concept explanation
- Plagiarized content

6. JUDGING CRITERIA

CATEGORY 1: BACKDROP, POSTER & STANDEE

Criteria	Weight
Creativity & Originality	25%
Visual Clarity & Layout	25%
Consistency (between poster & standee)	20%
ACM Relevance	20%
Overall Presentation	10%

CATEGORY 2: MERCHANDISE DESIGN

Criteria	Weight
Design Consistency (across 6 items)	25%
Creativity & Branding	25%
Visual Appeal & Usability	20%
Mockup Quality	20%
ACM Relevance	10%

JUDGING PROCESS

- Evaluated by design professionals, faculty, and industry experts
- Anonymous evaluation (no names visible to judges)
- Results announced in 7-10 days via Google Classroom
- **Judges' decision is final and binding**
- No appeals or challenges entertained

7. PRIZES & RECOGNITION

CATEGORY 1: BACKDROP, POSTER & STANDEE DESIGN

Winner:

- Cash Prize: **5000**
- Hard Copy Certificate
- ACM Swag
- ACM Shirt

Runner-up:

- Hard Copy Certificate
- ACM Swag
- ACM Shirt

CATEGORY 2: MERCHANDISE DESIGN

Winner:

- Cash Prize: **PKR 10,000**
- Hard Copy Certificate
- ACM Swag
- ACM Shirt

Runner-up:

- Cash Prize: **PKR 5,000**
- Hard Copy Certificate

- ACM Swag
- ACM Shirt

ALL PARTICIPANTS

- **Digital Certificate of Participation**
- Portfolio inclusion permission
- Recognition in LGU ACM galleries

AWARD CEREMONY

Winners invited to **Lahore Garrison University** for:

- Prize distribution
- Certificate presentation
- Photo sessions and recognition
- Networking with ACM members

8. RECOMMENDED TOOLS

You can use any tool there is no restriction on tools

DESIGN SOFTWARE

Professional Tools:

- Adobe Photoshop, Illustrator, InDesign
- Affinity Designer, Photo, Publisher
- CorelDRAW Graphics Suite
- Figma, Canva Pro

Free Alternatives:

- GIMP, Inkscape, Krita, Scribus

3D MOCKUP TOOLS

- Blender (free, recommended)
- Clo3D, Marvelous Designer
- Smartmockups, Placeit, Renderforest

RESOURCES

Typography: Google Fonts, Adobe Fonts, Font Squirrel

Colors: Adobe Color, Colors.co, Color Hunt

Stock Images: Unsplash, Pexels, Freepik (verify licensing)

Inspiration: Behance, Dribbble, Pinterest

AI TOOLS POLICY

Important:

- AI may **support** creative process only
- Fully auto-generated content **prohibited**
- **Must disclose all AI tools used** in concept explanation
- Demonstrate substantial human creativity

9. WINNER VERIFICATION

Winners must participate in **live presentation session** (online or on-campus):

Must Present:

- Design concept and rationale
- Creative process walkthrough

- Work-in-progress documentation (screenshots, iterations)
- Source files and layer organization
- Tools used and design decisions

Required Materials:

- Screenshots of work at various stages
- Original editable files
- Design process documentation
- Evidence of authorship

Failure to verify may result in disqualification

10. DISCIPLINARY RULES

PROHIBITED ACTIVITIES (Result in Immediate Disqualification)

Plagiarism & Copyright:

- Submitting non-original work
- Using copyrighted content without license
- AI-generated work without human creativity
- Not disclosing AI tool usage

Fraudulent Conduct:

- False registration information
- Submitting others' work as your own
- Hiring designers/services to create work

Content Violations:

- Political, religious, or offensive content
- Copyrighted characters (Disney, Marvel, etc.)
- Inappropriate or vulgar imagery
- Culturally insensitive designs

Technical Violations:

- Wrong file formats
- Private Google Drive links
- Late submissions
- Incomplete requirements

Misconduct:

- Harassment or abusive behavior
- Disrespectful communication
- Attempting to influence judges
- Spreading false information

CONSEQUENCES

- Immediate disqualification
- Forfeiture of prizes
- Possible ban from future events
- Reporting to university administration (severe cases)

VERIFICATION

Organizers may:

- Request source files and work documentation
- Conduct plagiarism checks
- Verify participant eligibility
- Investigate suspected violations

Refusal to cooperate = automatic disqualification

FINAL NOTES

PARTICIPANT AGREEMENT

By registering, you agree to:

- Follow all rules and guidelines
- Submit original work only
- Accept judges' decisions as final
- Grant LGU ACM display rights with credit
- Provide accurate information

INTELLECTUAL PROPERTY

- You retain ownership of your work
- LGU ACM may display and promote with credit
- Non-commercial educational use only

RULE MODIFICATIONS

- Organizers may update rules as needed

- Changes communicated via Google Classroom
- Check regularly for updates

CONTACT & SUPPORT

Visit **official LGU ACM Student Chapter website** for:

- Event information and FAQs
- Contact details and support
- Updates and announcements

11. ORGANIZING COMMITTEE

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CORE TEAM

Fatima Naveed – Event Director & Lead Organizer

Overall coordination, strategic management, and stakeholder relations

Hafsa Jilani – Creative Director & Lead Designer

Visual identity, branding, and creative direction

Muhammad Umair – Event Planning & Documentation Specialist

Strategic planning, rulebook development, and documentation oversight

Ayza Tahir – Documentation Coordinator

Content creation, guidelines development, and quality assurance

Javeria Tahreem – Public Relations Manager

Communications, media outreach, and community engagement

Muhammad Uzair – Operations & Support Coordinator

Logistics management, participant support, and operations

CLOSING MESSAGE

Creative Showcase '26 celebrates creativity, innovation, and talent within the LGU community. We encourage you to approach this competition with passion, integrity, and professionalism.

Design with purpose. Create with passion. Showcase your brilliance.

May your designs reflect the best of your creativity and vision!

Best of luck to all participants!

The Creative Showcase '26 Organizing Committee

LGU ACM Student Chapter

Lahore Garrison University

Powered by LumenSoft Technologies

Visit the official LGU ACM Student Chapter website for updates and information.

Rulebook finalized February 2026

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END OF RULEBOOK